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Chris Heyring, Toby Heyring, Claire Spalding, Claire Ritchie, Geoff Spalding

[ OUR STORY ]

Ever leant on a table at a restaurant only to have your wine spill, and a waiter rushing over to solve the wobble with a few folded napkins under the table's leg? We all have a wobbly table story, but for the Heyring family the story didn't end with the napkin, it marked the beginning of NOROCK self-stabilising table bases.

Chris Heyring has been mastering stabilising technology for over 25 years, pioneering global stability solutions for industry-leading companies including McLaren, Toyota, and Nissan. With Chris' background, it's not a huge surprise that with his son Toby they saw the wobbly table problem as something that could be, and had to be, solved.

Toby Heyring was raised by his parents Chris and Anny (both art school graduates, with Chris often being confused for an engineer) with the freedom to explore ideas and be inquisitive with a range of interests. As a child it was obvious Toby had inherited the inventor gene, designing and building model boats and cars from scratch, to now, as an adult creating new prototypes and expanding the NOROCK product range. Toby's passion for refinement and advancement shows in NOROCK's continuous improvement ethos.

Chris and Toby began working on a range of self-stabilising table base prototypes in their Dunsborough workshop in 2009, filing their first patent in 2010. Up to 2016, NOROCK was purely a technical company interested in product design, engineering, IP and manufacturing. But it was time to sell the product — enter Claire Spalding, Sales & Marketing Director, who with her love for interiors and background in marketing, helped develop the NOROCK brand and introduce it to the hospitality industry worldwide. With our expanded team around the world, we're excited to work with our network of distributors and reps to say NO to wobbles, spills, time-wasting, problematic parts, with NO compromise on design — in restaurants, cafes, bars, aged care, and offices.





"We have always had an interest in dining and the wobbly table seemed like a universal issue that could be solved in a simple and elegant manner"

Toby Heyring

From the cobblestone streets of Europe to the poured concrete sidewalks in America, from the wooden decks in Japan to the brick-paved beer gardens in the UK... to our home country, Australia and its uneven laneways. NOROCK can be found worldwide, and with its simple self-stabilising mechanism and award-winning design, anything else is a compromise.

[ OUR HISTORY + OUR HYPERBOLIC PARABOLOID DNA ]

# 1982 Tensile structures

Award-winning iconic tension structures such as the Leeuwin Estate outdoor music sound shell, the America's Cup Village, and many others.

## 1990 Kinetic

Internationally recognised hydraulic suspension technology aids winning teams in the World Rally and Dakar campaigns, now used in Toyota, Nissan, and McLaren vehicles worldwide.

## 2002 Nauti Craft

Patented technology that separates a boat's hulls from the deck and superstructure via a 'passive reactive' interlinked hydraulic system providing increased levels of ride comfort, control and stability.

## 2012 NOROCK

NOROCK is born: mechanical self-stabilising table bases that don't ROCK, NO matter what. Using our patented technology and designed to perfection, NOROCK bases self-stabilise in less than two seconds.

# 2016 International launch

NOROCK launches distribution partnerships in Australia, Europe, United Kingdom, and Japan.

# 2017 Award-winning

NOROCK wins both the Red Dot and Good Design awards.

# 2020 USA launch

NOROCK's direct to market launch in the USA.

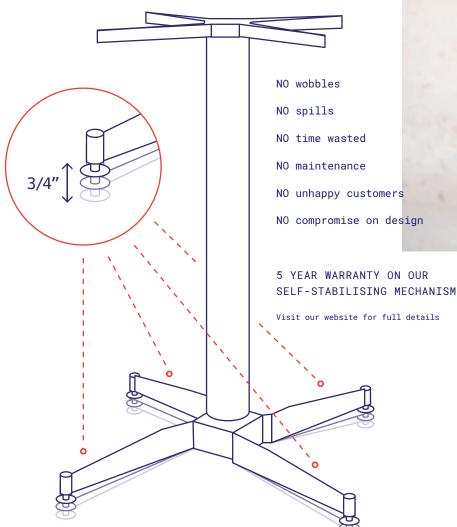
# 2021 Australia launch

NOROCK's direct to market launch in Australia.



#### [ NEXT GENERATION SELF-STABILISING TECHNOLOGY ]

NOROCK tables use a simple mechanical system with four pivoting legs that are interconnected in such a way that they must reach an average weight loading on all four feet. When a table is placed on an uneven surface, the feet will move until all four feet reach a state of equilibrium or more simply, a state of stability.





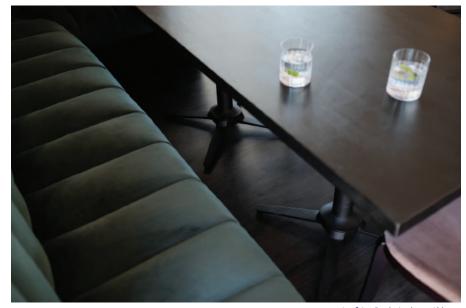
Epitomising exceptional function and award-winning design, NOROCK are the next generation technology in the self-stabilising table space.







Classic and architectural, the NOROCK Esplanade self-stabilising table base exemplifies prestige. Elegant, established, and confident, the Esplanade is suited to the sophisticated dining experience. With a special alodine coating offering great corrosion resistance and a high-quality powder coat, Esplanade is suitable for both indoor and outdoor applications.



Amelia Park Lodge, Abbey.

## **DETAILS**

Base diameter dining 680mm / 27"

bar 680mm / 27"

Height dining 715mm / 28.1"

excl. table top bar 1035mm / 40.7"

Max recommended dining 860mm / 34" table top bar 760mm / 30"

The Lunar presents NOROCK's self-stabilising technology within a well-designed and unique disc-shaped base of powder-coated steel with a zinc phosphate layer for added corrosion resistance. Perfect for a minimal and clean space.



Woolpack Hotel, Redfern.

## DETAILS

Base diameter dining 530mm / 21"

bar 530mm / 21"

Height dining 715mm / 28.1"

excl. table top bar 1035mm / 40.7"

Max recommended dining 760mm / 30" table top bar 610mm / 24"





The NOROCK Parkway self-stabilising table base captures an industrial rawness. Angular and architectural, the exposed componentry and minimalist design illustrates the elements — crafted, zinc-plated steel, exposed fasteners and a dichotomous simplicity. With a special zinc coating, Parkway is suitable for both indoor and outdoor applications.



Yarri, Dunsborough.

#### **DETAILS**

Base diameter dining 560-915mm / 22-36"

bar 560-915mm / 22-36"

Height dining 715mm / 28.1"

excl. table top bar 1035mm / 40.7"

**Max recommended** dining 760-1170mm / 30-46" table top bar 610-960mm / 24-38"

The Parkway twin base offers the NOROCK patented self-stabilising function for your larger rectangular tabletops. Its exposed componentry lends itself to the industrial style but it truly fits in anywhere. Crafted steel with a zinc phosphate layer for corrosion resistance the Parkway T-Base is compliant with the Americans with Disabilities Act Standards for Accessible Design (ADA).



Besk, West Leederville.

## DETAILS

Base diameter dining 915x560mm / 36x22"

Height dining 715mm / 28.1"

excl. table top

Max recommended dining 810x1570mm / 32x62"

table top





The NOROCK Terrace self-stabilising table base is designed for limited storage capacities. Functional and award-winning, the Terrace's hallmark is its iconic nesting feature: Simply fold, then nest. With a special alodine coating offering great corrosion resistance and a high-quality powder coat, Terrace is suitable for both indoor and outdoor applications.



Charcoal Fish, Rose Bay.

## **DETAILS**

Base diameter dining 680mm / 27"

bar 680mm / 27"

Height dining 715mm / 28.1"

excl. table top bar 1035mm / 40.7"

Max recommended dinin table top bar 7

dining 860mm / 34" bar 760mm / 30" The NOROCK Trail self-stabilising table base exemplifies modern simplicity. The linear clean design and concealed componentry complements a robust construction for use in any setting. With a special zinc coating Trail is suitable for both indoor and outdoor applications.



Bistrot 916, Potts Point.

## DETAILS

Base diameter dining 560-915mm / 22-36"

bar 560-915mm / 22-36"

Height

dining 715mm / 28.1"

excl. table top

bar 1035mm / 40.7"

Max recommended table top

dining 760-1170mm / 30-46" bar 610-960mm / 24-38"





The Trail twin base offers the NOROCK patented self-stabilising function for your larger rectangular tabletops. Made from powder-coated steel with a zinc phosphate layer for added corrosion resistance the T-Base is perfect for inside or outside. The Trail T-Base is compliant with the Americans with Disabilities Act Standards for Accessible Design (ADA).



Besk, West Leederville.

#### **DETAILS**

Base diameter dining 915x560mm / 36x22"

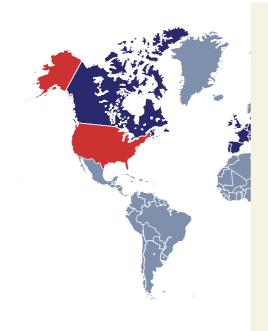
Height dining 715mm / 28.1"

excl. table top

Max recommended dining 810x1570mm / 32x62"

table top

# NOROCK is distributed by a connected network of knowledgeable, experienced professionals, in all corners of the globe.



NOROCK presence
NOROCK distributor

Serviced markets

#### Contact your distributor

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